TAKEING ON STOCKHOLM

Roseville College Class of 2009 Alumni, Ashley Reeve, 21, is embarking on the internship of a lifetime with Swedish branding agency Seventy Agency, Stockholm, after excelling academically and graduating from Advertising and Marketing at University of Canberra.

Ashley’s interest in the creative industry was fuelled while in Year 10 at Roseville College. It was inspired through subjects such as Marketing in Business Studies and by working with creative software for her Visual Arts HSC major work.

“I knew quite early that I wanted a career in this industry, and began looking into graphic design and advertising at career expos,” Ashley explains. “The specific areas I excel in are branding, art direction and design, for which I got a taste while in Senior School.”

She believes a key to her success was participating in events and working one-on-one with her lecturers and tutors.

“I wanted to experience everything the University had to offer including joining societies, and having a good balance of social and sporting activities, campus life and academic study.

I also asked tutors and staff for feedback,” she is quoted as saying.

While Ashley confesses that she doesn’t have a return ticket from Sweden, so she can freely allow her career to fly while abroad, she admits that her roots in Australia will eventually draw her home – hopefully to a Creative Director’s role, “but there is a long way to go before I get there,” she concludes.

GONZAGA BARRY CENTRE

Loreto Normanhurst celebrated the opening and blessing of the Gonzaga Barry Centre on Monday, 8 April 2013. The building was officially opened by Her Excellency Professor Marie Bashir AC CVO. The event was attended by over 1300 members of the Loreto community.


This new building is about the Loreto girls within it, girls with promise and curiosity. This state of the art building will allow for the continued delivery of the excellent learning outcomes via the Loreto Normanhurst Student Growth Model that our students currently enjoy.

The design of the Gonzaga Barry Centre has been characterised by important features such as environmental initiatives, the use of natural light, sun shading and the harvesting of rainwater.

The Centre is an outstanding building of which the entire school community is very proud and which will assist in taking Loreto Normanhurst further into 21st century best practices in education and learning.