

Loreto Normanhurst Spring Fair

Sunday, 8 November 2026

OPPORTUNITIES FOR SUPPORT





Loreto Normanhurst Spring Fair

The Loreto Normanhurst Spring Fair is a vibrant, fun, family event with exhilarating rides, Borders Farmer's Market, retail & food stalls and entertainment attracting over 6000 people.

With loyal assistance and generous support from local and regional businesses, the Spring Fair is one of Loreto Normanhurst's most anticipated events, bringing together current students, families, friends, alumnae as well as the wider community.

Fantastic opportunities exist for organisations to get involved.

Your brand will receive exposure from our broad marketing initiatives that include a strategic blend of direct mail, social media, community banners and media releases, all designed to gain maximum engagement.

We invite you to watch the [VIDEO](#) of the 2024 Spring Fair that captures the atmosphere of this spectacular day and review the sponsorship packages available.



SPONSOR THE SPRING FAIR

These sponsorship opportunities are now available.

To secure your package or to discuss any aspects of the information provided, please contact:
Sponsorship Coordinator palspringfairln@gmail.com

We welcome both monetary and in-kind donations equivalent to each sponsorship level.

Partnership Level	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$500 - \$3,000
Logo on Program & Web	Top-tier logo	Prominent logo	Medium logo	Small logo
Logo on Spring Fair Banners – 160,458 views per day	Prominent logo	Small logo	x	x
Naming rights to a zone/activity	Whole Event	✓	✓	x
Acknowledgement in School Newsletter	Headline sponsor + 50 words	Sponsor logo and acknowledgement	x	x
Booth Space	Premium booth in a prime location	Premium booth	x	x
Event Parking – 1 car space	✓	✓	x	x
MC Acknowledgement on Event Day	✓	✓	x	x
Speaking Opportunities	Keynote address at SF	Short address at SF	x	x
Event Tickets - Ride Passes & Lunch voucher	x3	x2	x	x
Website Branding	Headline sponsor with 50 words	Featured sponsor section	Logo, profile & backlink	Logo & backlink
Social Media	Sponsor spotlight and personalised content	Customised posts	Welcome post	Carousel post
Event Signage Display	x3 banners	x2 banners	x1 banner	Program acknowledgement
Post-Event Benefits	Ongoing recognition and prominent inclusion in highlights video	Visibility in post-event material and inclusion in highlights video	Visibility in post-event material	Post-event thank you
Normo Network Directory	Top Tier placement on directory	Prominent placement on directory	Standard Entry	Standard Entry

In-kind Donations

Examples of in-kind donations include, but are not limited to, the provision or loan of:

Audio Visual/Stage Equipment
Comms Equipment
Marquees, Tables, Chairs
Mobile Fridges
Food & Beverage

Raffle Items
Gift Certificates
Prizes
Entertainment, Experiences
Electronics, Appliances, Health & Beauty



SPONSORSHIP APPLICATION

To get involved, please complete the online
SPONSORSHIP APPLICATION FORM.

Our Spring Fair team will be in contact within 72 hours to finalise your sponsorship and invoice.

If you do not receive our communication within the 72-hour window, please check your junk email folder or contact us directly at palspringfairln@gmail.com for assistance.

Your involvement as a sponsor is pivotal, and we are excited to partner with you.
Thank you for your support!

KEY STATISTICS



Impressions on social media in 2025 Engagement on social media in 2025

16.7m



483k



Spring Fair Attendees

+6k



Average Daily Traffic Count - Banner Sites

220k



Normo Network Community Members

+21k



TERMS AND CONDITIONS

Introduction

These Terms and Conditions constitute an agreement between you (the Sponsor) and the Parent Association of Loreto Normanhurst (the Organiser) in relation to sponsorship of the Loreto Normanhurst Spring Fair to be held on Sunday, 8 November 2026 (the Spring Fair). By submitting the online Sponsorship Application Form, you agree to be bound by these Terms and Conditions.

1. Acceptance and Allocation

The Organiser reserves the right, at its sole discretion, to accept or reject any application or to refuse participation. Any deposit paid will be refunded in full if an application is not accepted. Sponsorship opportunities are limited and will generally be allocated in order of receipt of completed applications and payment.

2. Sponsorship Packages and Placement

Allocation of sponsorship packages, stall locations, and any site plan changes are at the discretion of the Organiser. The Organiser's decision is final.

3. Application and Payment

To secure a sponsorship package, Sponsors must complete the online Sponsorship Application Form and pay the full sponsorship contribution. Submission of an application does not guarantee placement until confirmed by the Organiser in writing. Sponsorship entitlements commence only once confirmation and payment have been received.

4. Cancellation by Sponsor

All cancellations must be submitted in writing to palspringfairln@gmail.com. Cancellations within 3 months of the event will incur a 100% cancellation fee. Cancellations more than 3 months prior may receive a partial refund, less costs incurred and benefits already delivered, at the Organiser's discretion.

5. Event Cancellation or Changes

If the Spring Fair is cancelled, postponed, or significantly altered due to circumstances beyond the Organiser's control (including but not limited to weather, public health orders, or other force majeure events), the Organiser will use reasonable efforts to reschedule or adapt the event and refund sponsorship fees where the event does not proceed. The Organiser will not be liable for any additional loss or expense incurred by Sponsors.

6. Insurance and Liability

Sponsors must hold current Public Liability Insurance and provide a certificate of currency at least one month prior to the event. Sponsors participate at their own risk and are responsible for their property and equipment. Sponsors indemnify and hold harmless Loreto Normanhurst and the Organiser against any claims, damages, or losses arising from their participation. The Organiser does not guarantee attendance levels or commercial outcomes and is not liable for loss, damage, or theft of property.

7. Compliance and Conduct

Sponsors must comply with all applicable laws, regulations, and safety requirements, and ensure all materials and activities are appropriate for a school environment. The Organiser reserves the right to remove any Sponsor not complying with these requirements.

8. Marketing and Branding

All Sponsor materials must be approved by the School's Marketing and Communications team prior to use. Sponsors must supply logos and materials in appropriate formats (e.g. EPS or high-resolution JPG). Use of the Loreto Normanhurst name, logo, or Spring Fair branding must be approved in advance and used only in connection with the event.

9. Sponsor Responsibilities

Sponsors are responsible for providing their own stall infrastructure, signage, and branding, ensuring safe and compliant setup and operation, and delivering any agreed sponsorship benefits.

10. Sponsorship Packages

Sponsorship inclusions are outlined in the official Sponsorship Proposal. Any variations must be agreed in writing.

11. Exclusivity

Sponsorship is non-exclusive unless expressly agreed in writing.

12. Governing Law

These Terms and Conditions are governed by the laws of New South Wales.



Loreto Normanhurst

Spring Fair

